



*The Speech and Theatre Association of New Jersey High School Theatre Competition*  
*in association with*  
**The New Jersey Governor's Awards in Arts Education**

## **Communication Media**

SCHOOL CODE:

Title of Selection \_\_\_\_\_

Criteria	Not Evident	Partially Proficient	Proficient	Accomplished
<b>Story</b>	It is difficult to figure out the purpose of the presentation.	There are a few lapses in focus, but the purpose is fairly clear.	Establishes a purpose early on and maintains focus for most of the presentation.	The video establishes a purpose early on and maintains a clear focus throughout.
<b>Soundtrack /Audio Track</b>	Little attention was paid to ensuring quality sound during the video. Music is distracting, inappropriate, OR was not used.	Music is ok, and not distracting, but it does not add much to the story.	Music stirs a rich emotional response that somewhat matches the story line.	Music stirs a rich emotional response that matches the story line well.
<b>Editing</b>	The story/message needs extensive editing. It is too long or too short to be interesting.	The story/message seems to need more editing. It is noticeably too long or too short.	The story/message is typically good, though it seems to drag somewhat OR need slightly more detail in one or two sections.	The story/message in the video is told with exactly the right amount of detail throughout. It follows the correct time constraints.
<b>Visuals with pictures and imagery. Words and/or captions are prohibited</b>	Students have tried to include imagery which help make the scene more understandable. The video's message is lost.	Students have made a fair effort to include visuals with pictures which help make the scene more understandable. The images may communicate symbolism and/or metaphors.	Students have made a good effort to include visuals with pictures, imagery which help make the scene more understandable. . The images may communicate symbolism and/or metaphors.	Students have made an excellent effort to include visuals with pictures, imagery, which help make the message and meaning more understandable. . The images may communicate symbolism and/or metaphors.

<b>Originality</b>	The video is a rehash of other people's ideas and/or images and shows very little attempt at original thought.	The video shows an attempt at originality and inventiveness in part of the presentation.	The video shows some originality and inventiveness. The content and ideas are presented in an interesting way.	The video shows considerable originality and inventiveness. The content and ideas are presented in a unique and interesting way.
<b>Point of view</b>	Little or no attempt to use images to create a point of view. Persuasive appeal is not evident.	An attempt was made to use images to create an atmosphere/tone and point of view but it needed more work. Contains somewhat of a persuasive appeal	Images create an atmosphere or tone that matches some parts of the story. Contains a good persuasive appeal	The images create a distinct atmosphere or tone that matches different parts of the story. Contains a strong persuasive appeal.

***Additional Comments:***

Judges Name: \_\_\_\_\_